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Aurora Gallery
Azura Clothing
Baltimore Choral Arts Society
"Baltimore Clayworks, Inc."
"Baltimore Coffee and Tea Company, Inc."
Baltimore Museum of Art
Baltimore Museum of Industry
Baltimore Ravens
Baltimore Symphony Orchestra
Bare Necessities
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Boordy Vineyards
Bootleg Pottery
Brick Bodies
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Cabot Creamery Cooperative
Center Stage
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Christine Olmsted Design
Ciao! Pizza Bistro Italiano
City Cafe
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Cross Keys Tennis Club
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Donna's
DoubleDutch Boutique
Dresscode by Gita

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Falls Road Running Store
Fogo de Chao
Form
Gertrude's
Glarus Chocolatier
Gore Dean
Grand Cru
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Graul's Market
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Maryland Film Festival
Mt. Washington Tavern
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Ojas Wellness Center
Oregon Grille
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"Patricia Locke, Ltd."
Penland School of Crafts
Pepe's Pizza
Pink-Kiss Pottery
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Princeton Sports
Ray Pottery
Red Dirt Studios
Red Tree
Restaurant Sabor
Robert Crystal Pottery
S.O.S (Simple Organizing Solutions)
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Santoni's Marketplace & Catering
Sassanova
Sedona Restaurant
Selvin Studios
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Studio of Sandra Magsamen
Sweet Papaya
Tark's Grill
The Brewer's Art
The Carlyle Club
The Center Club
The Chameleon Cafe
The Charles Theatre
The Elm
The Engineer's Club
The Happy Rock Pottery
The Little Shoebox
The Maryland Jockey Club
The Milton Inn
The Old Vine
The Papermoon Diner
The Wine Source
Tremont Plaza Hotel
Tye River Pottery
Washington Craft Show
Wetlands Golf Club
Whitney Designs
"Whole Foods, Mt. Washington"

Wine Underground
Woodberry Kitchen
Woodhall Wine Cellars/Patricia Della
Restaurant
Yardbirds
Finn Alban
Anonymous
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BALTIMORE CLAYWORKS

ANNUAL REPORT 2009



ORGANIZATIONAL MESSAGE

Baltimore Clayworks does two things very well: It nurtures ceramic artists, and it connects those artists to the broad and diverse communities of Baltimore and beyond. In 2009, our singular goal has been to strengthen the organization’s mission-driven perennial activities, and to develop innovative and sustainable ways to advance the organization’s critical cultural platform in Baltimore’s urban environment.

In early 2008, Clayworks tested two aspirational fund development programs launching them just ahead of the recession. The investment was a calculated risk, and the timing in light of the recession made them financially unsuccessful. As a result, Clayworks posted a substantial deficit. An accomplishment for Clayworks in 2009 is that we began to recover, stayed ahead of plan and posted a fiscal break-even year in December. We reduced our budget by \$300,000 without layoffs or cancelling programs, used attrition and volunteers strategically, maintained the quality of our programs, and expanded our individual major donor base. Concurrently, we invested in a second coexisting ceramic satellite studio in inner city Baltimore, while strengthening the first one, and planning a third.

A 2009 programmatic accomplishment was “More Than Skin Deep”, an exhibition, residency and series of hands-on workshops on the ceramic surface. At its center was artist Jenny Mendes of Ohio, a nationally recognized and highly respected emerging artist. Mendes’s 3 workshops, funded by a Learning in the Arts Grant from NEA were held (free of charge) with 45 Baltimore City Public School art teachers, teaching artists working in marginalized communities, and art education majors from Morgan State University and Baltimore City Community College. Clips from one of the workshops are posted on the Baltimore Clayworks YouTube Channel.

Organizationally, we oriented and engaged the six new trustees elected at the end of 2008. We held a half-day retreat and planning session in March attended by all but one trustee. Most new members have joined a committee and/or are providing a valuable service to Clayworks. There were four more prospects for trustees, and we have recently elected two – a partner at Ballard Spahr, a major national law firm with a Baltimore branch, who is a community activist; and the owner of the country’s best and second largest ceramic supply manufacturer. The expansion of the board was an institutional priority from mid-2008, guided by members of the nominating committee.

2009 witnessed accomplishments that were national recognition markers for Baltimore Clayworks. Being awarded NEA’s Stimulus Funds (cited above), and having two articles published about our community satellite studio model on national websites (“Wholly Dedicated” –on the National Community Arts Website and “Move Into The Neighborhood” –on Open Society’s Audacious Ideas Blog). Planning in 2009 had two areas of focus: fiscal stabilization, and planning artistic and community celebrations to commemorate our 30th Anniversary year in 2010-2011. 2009 was a year to assess the external environment’s impact on Baltimore Clayworks, to regroup, and to realign ourselves with the artists and the communities that sustain our mission.

CHANGE IN UNRESTRICTED NET ASSETS

REVENUE AND OTHER SUPPORT	
Contributions, donations, and grants	\$497,409
Program and sales revenue	\$438,013
Special events	\$101,581
Investment and other income	\$22,164
Total revenue	\$1,059,167
Net assets released from restrictions	\$14,701
Total Revenue and Other Support	\$1,073,868

EXPENSES	
Program	\$677,216
General and administrative	\$149,698
Fundraising	\$176,602
Total Expenses	\$1,003,516

CHANGE IN UNRESTRICTED NET ASSETS BEFORE DEPRECIATION AND INTEREST	
Depreciation	\$75,896
Interest (Mortgage)	\$40,473
Change in Unrestricted Net Assets	(\$46,017)

CHANGE IN TEMPORARILY RESTRICTED NET ASSETS

Contributions	\$1,000
Net assets released from restrictions	(\$14,701)
Change in Temporarily Restricted Net Assets	(\$13,701)

CHANGE IN PERMANENTLY RESTRICTED NET ASSETS

Beneficial interest in endowment fund	\$21,263
Changes in net assets	(\$38,455)
Net assets, beginning of year	\$2,283,914
NET ASSETS, END OF YEAR	\$2,245,459

SUPPORT

CAPITAL SUPPORT

Abell Foundation
Anne and Henry Koether
State of Maryland
Ziger/Snead Architects

COMMUNITY ARTS DONATIONS

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Eddie C. and C. Sylvia Brown Family Foundation of the BCF
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